

FOR IMMEDIATE RELEASE – June 15th, 2015

Media Contact: Salil Joshi – tedxlrar@gmail.com

TEDxMarkhamSt

Little Rocks Create Avalanches

LITTLE ROCK – Hundreds of Little Rock's most impassioned TEDx enthusiasts will come together on Friday, July 24th for a day of networking and dialogue around the theme *Little Rocks Create Avalanches*. The event will take place at the Ron Robinson Theater, in Little Rock, Arkansas and will feature an incredible line-up of speakers on topics ranging from innovations in education to health to technology and the arts. An art show will be held concurrently with the conference in the atrium of the Ron Robinson Theater. Attendees will also have an opportunity to network at an on-site lunch event and off-site dinner event. The event will be on live webcast as well. Also, people can watch from satellite locations set up in Little Rock.

"The combination of a diverse group of speakers and high calibre art show will form a mix that is sure to lead to exciting new ideas" said Salil Joshi, TEDxMarkhamSt founder and organizing committee member. "The event will offer the Little Rock community an opportunity to share its passion and ideas with communities in the United States and the world".

The independently produced event, operated under a license from <u>TED</u>, was organized by community volunteers and is aimed at creating dialogue as well as giving people a forum to share their passions, ideas and experiences. Event sponsors will be officially released on a later date.

Speakers and performers include:

- 1. Ms. Karama Neal
- 2. Ms. Celia Anderson
- 3. Ms. Erica Swallow
- 4. Mr. Curtis Lowery, MD
- 5. Mr. Stephen Canon, M.D.
- 6. First Lieutenant Omon Fitzgerald "Fitz" Hill, USATC
- 7. Mr. James L. "Skip" Ruterford III, Dean
- 8. Mr. P. Allen Smith
- 9. Mr. Charles Morgan
- 10. Mr. Anthony C. Johnson
- 11. Mr. Cotton Rohrscheib
- 12. Mr. I. Barry Goldberg
- 13. Mr. Joel Gordon
- 14. Mr. Epiphany Morrow
- 15. Mr. Reese Rowland
- 16. Mr. Chris James

More Information

Tickets are \$20 for students and \$25 for general admission. Tickets will be sold at the door for \$30. Those who wish to attend can purchase tickets at www.tedxlittlerock.org starting June 15th, 2015.

For more information about the event; how to volunteer; how your company can sponsor, visit www.tedxlittlerock.org.

Twitter- @TEDxLR #TEDxLR

Facebook- Search: TEDxMarkhamSt, https://www.facebook.com/TEDxMarkhamSt

About TEDx

In the spirit of "ideas worth spreading," TED has created TEDx. TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. Our event is called TEDxMarkhamSt, where x = independently organized TED event. At TEDxMarkhamSt, TEDTalks video and live speakers will combine to spark deep discussion and connection in a small group. The TED Conference provides general guidance for the TEDx program, but individual TEDx events, including ours, are self-organized.

About TED

TED is a non-profit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 25 years ago, TED has grown to support those world-changing ideas with multiple initiatives. The annual TED Conference invites the world's leading thinkers and doers to speak for 18 minutes. Their talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Al Gore, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and UK Prime Minister Gordon Brown. The annual TED Conference takes place in Long Beach, California, with simulcast in Palm Springs; TEDGlobal is held each year in Oxford, UK. TED's media initiatives include TED.com, where new TEDTalks are posted daily, and the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world are given the opportunity to put their wishes into action; TEDx, which offers individuals or groups a way to host local, self-organized events around the world; and the TEDFellows program, helping world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities.

Follow TED on Twitter at twitter.com/TEDTalks, or on Facebook at facebook.com/TED.

Contact: Salil Joshi (cell) 318-272-6960 tedxlrar@gmail.com

TEDxMarkhamSt 100 River Market Avenue, Little Rock AR 72201

